CHAPTER 4 Air Service Development and Enhancement Program

Section I. General

The Air Service Development and Enhancement Program is designed to provide grants-in-aid to support airport sponsor efforts to attract and/or enhance air service (to include scheduled air service under FAR Part 135) for their respective markets/communities. It provides airport sponsors with a source of discretionary funds to assist in their efforts to attract new service and or maintain or improve existing air service. The funding source for this program is the Aviation Special Fund.

Section II. Eligible Projects

To support airport sponsor activities as they assist in attracting, enhancing or retaining commercial passenger or cargo air service, the following projects are examples of items or projects that are eligible for grant-in-aid under this program.

- Air service studies and reports.
- Airline visits. Includes items such as preparing presentations, consult services, travel and lodging for airport sponsors, administrative, legal and incidental costs.
- Consulting services.
- ∠ Air service data subscriptions.
- ∠ Component market research services (survey takers, data analysis, etc.).

The following items are examples of <u>ineligible</u> items or projects under this program:

- Cash incentives.
- Items listed as eligible under the Aviation Promotional Program.
- Planning, engineering or construction of capital projects.

Section III. State Financial Participation

Funding levels are determined according to federal (FAA) airport classifications. The amounts shown in Table IV-1, below, are based on maximum state participation. The Board has established a \$20,000 annual ceiling on state participation; however, where smaller amounts of local funding are available, a proportionate share of state funding would apply.

Fund Ceilings - After January 1 of any year, fund ceilings are removed for the remainder of the fiscal year.

Funding Levels Air Service Development and Enhancement Program			
	Shares		Project
Type Airport	<u>State</u>	Local	<u>Total</u>
Primary: Medium Hub Small Hub Non Hub	\$20,000 (1/3) 20,000 (1/2) 20,000 (1/2)		60,000 40,000 40,000
Non-Primary:			
Commercial Service	20,000 (1/2)	20,000 (1/2)	40,000
Reliever	20,000 (1/2)	. ,	40,000
General Aviation	20,000 (1/2)	20,000 (1/2)	40,000

Table IV-1

Section IV. Preapplication Process

Requirements for requesting funds under the Air Service Development and Enhancement Program are essentially identical to those of the ACIP with one exception. Completed packets shall be mailed/shipped or hand delivered to the Department's Public Relations and Promotion Division. A separate preapplication packet will be included in the annual ACIP update mail out sent to each sponsor during the 3rd quarter of each fiscal year (fy). The Air Service Development and Enhancement Program preapplication packet will be identified separately in the package along with specific instructions for its completion. A blank copy of this form is at **Appendix C** and may be photo copied.